

## Twitter

Post Info	Date	Time
Poster with a caption and link guiding towards the survey.	17/01/2023	6pm
Poster with a caption and link guiding towards the survey.	20/01/2023	4pm
Photo of Cllr David Northam in Weymouth library with the physical copies of the survey.	27/01/2023	5pm

## Facebook

Post Info	Date	Time
Poster with a caption and link guiding towards the survey.	17/01/2023	6pm
Poster with a caption and link guiding towards the survey.	20/01/2023	4pm
Poster with a caption and link guiding towards the survey.	27/01/2023	5pm
Poster with a caption and link guiding towards the survey.	30/01/2023	1pm

## Instagram

Post Info	Date	Time
Poster with a caption and link guiding towards the survey.	17/01/2023	6pm
Poster with a caption and link guiding towards the survey.	20/01/2023	4pm
Reel of Cllr David Northam encouraging people to complete the survey.	25/01/2023	5pm

Photo of Cllr David Northam in Weymouth library with the physical copies of the survey. 27/01/2023 5pm

Poster with a caption and link guiding towards the survey. 30/01/2023 11:30am

### News Releases issued

[Residents urged to take survey in bid to shape Weymouth's future - Weymouth Town Council | Weymouth Town Council](#) 17/01/2023 - survey launch

[Still time to take survey and help shape Weymouth's future! - Weymouth Town Council | Weymouth Town Council](#) 26/01/2023 - reminder that there's still time to have a say.

### Media Coverage

Dorset Echo 18/01/2023 [Weymouth Neighbourhood Plan survey: have a say on homes and jobs | Dorset Echo](#)

Dorset Echo 29/01/2023 [Time is running out to take part in Weymouth Neighbourhood Plan survey | Dorset Echo](#)

Engagement Rate	Engagement	Likes	Comments
2.46%		5	0
3.75%		10	1
5.33%		4	0

Engagement Rate	Engagement	Likes	Comments	Reach
2.07%		31	1	1501
5.25%		77	6	1468
5.41%		53	0	1331
2.89%		20	0	693

Engagement Rate	Engagement	Likes	Comments	Reach
2.47%		482	11	445
2.52%		170	4	159
2.04%		338	5	245

5.70%	194	7	1	158
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0%	106	0	0	106
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